

The Frost Art Museum to Open Four Exhibitions during Target Wednesday After Hours

MIAMI, FL (April 15, 2010)— The Patricia & Phillip Frost Art Museum at Florida International University (FIU) will host the opening reception for four major exhibitions. These exhibitions take the visitor on a tour across the Americas and Caribbean: from Shaman artifacts of the Northwest Coast to works of art by Haitian artists to stunning photography in Mexico to the whimsical art of Volf Roitman. The opening reception will be Wednesday, May 26, 2010 from 6 p.m. to 9 p.m. and is **free and open to the public**.

Volf Roitman: From MADI to the Ludic Revolution - *Volf Roitman: From MADI to the Ludic Revolution* is a series of major retrospective exhibitions celebrating the 60-year-long career of painter, sculptor, architect, novelist, playwright, cineaste, and humorist Volf Roitman. Samples of Roitman's work from the '50s to the present will be on view, including a splendid array of motorized, kinetic works of a humorous style. The exhibition will celebrate the Ludic, or playfulness and whimsical, which is the basis of his creations. His newest innovations include giant MADI banners and MADI lightboxes. In 1946 Buenos Aires, the ideas of the MADI movement were presented in the MADI Manifesto. Some say the letters MADI stand for Movimiento Artístico De Invencion or MAterialismo Dialectismo (Dialectical Materialism). The movement integrates complexity with playfulness by focusing on geometric shapes that spill out of the traditional frame, and articulated mobile structures. MADI artists refuse to make the object representative, but rather focus on the object and the colors themselves. This exhibition is sponsored in part by Citizens Interested in Arts, Inc.

Spiritual Healing – Shamans of the Northwest Coast: Art and the Cultural Approach to Healing is designed to illuminate the art associated with the Northwest Coast Native peoples' healing practices. For countless centuries, tribes such as the Tlingit, Tsimshian and Haida believed that all nature is endowed with spirits which could manifest in the form of illness and disease. The shaman drives away illness using objects, such as masks, rattles and amulets. Represented on the objects are spirits which aid the shamans in healing. They embody the respect and fear generated by the shaman. Both historic and new objects representing those used in shamanic healing will be displayed. This exhibition is sponsored in part by Northern Trust and Williams-Sonoma.

Paul Strand in Mexico - These photographs provide a visual record of Paul Strand's journey through Mexico from 1932–34 and his brief return visit in 1966. Today recognized as one of the great modernist photographers of the twentieth century, Strand believed firmly in the power of documentary. In Mexico, especially during his initial visit, he sought to chronicle what he thought of as the country's essential character while fostering its revolutionary transformation through the tools of photography and filmmaking. Certainly, Strand found the Mexico he was looking for: a world of stark landscapes, baroque churches, religious sculptures, *campesinos* and indigenous and *mestizo* men, women, and children—a place charged with meaning and spirit, which he was determined to capture with his camera. The tension between reinforcing and questioning the ideological constructs associated with the "Mexican cultural revolution" of the 1920s and 1930s becomes apparent when we examine the full range of Strand's Mexican photography. This exhibition is sponsored in part by the Mexican Consulate in Miami.

TapTap: Celebrating The Art of Haiti- This exhibition is part of a larger project to contribute works lost in the January 2010 earthquake in Haiti and assist in the rebuilding of the island's cultural and artistic heritage. The exhibition will feature the works by artists of the lost patrimony from The Frost Art Museum's large collection of Haitian art.

Target has teamed up with The Frost Art Museum to sponsor an event series designed to complement The Frost's exhibitions. These events give visitors the chance to meet contemporary artists and engage with controversial art, live music, talks, films, dance, and performance art, while providing an excellent opportunity to socialize with other people interested in the arts. For information on future Target Wednesday After Hours, please visit <http://thefrost.fiu.edu/wah.htm>

What: Target Wednesday After Hours

Where: The Patricia & Phillip Frost Art Museum
10975 SW 17th Street
Miami, FL 33199

When: Wednesday, May 26, 2010
6 p.m. to 9 p.m.
Free and open to the public.

More information at <http://thefrost.fiu.edu> or 305.348.2890

About The Patricia & Phillip Frost Art Museum at Florida International University

The Frost Art Museum opened its current 46,000-square-foot state of the art building in November 2008. Over **40,000** people have visited The Museum in its new building since its opening in November, 2008. Admission to The Museum is always free. The Frost is an AAM accredited museum and Smithsonian affiliate and is located at 10975 SW 17th St across from the Blue garage and adjacent to the Wertheim Performing Arts Center on the Modesto A. Maidique Campus. Hours of operation are Tuesday through Saturday 10 a.m. – 5 p.m. and Sunday noon-5 p.m. Closed on Mondays and most legal holidays. For more information, please visit thefrost.fiu.edu or call 305-348-2890. Find The Frost Art Museum on Twitter (twitter.com/frostartmuseum) and Facebook (facebook.com).

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